

Twenty branches. Twenty logins. No one number you trust until month-end.



Softype turns disconnected branch, POS, and financial systems into one trusted view of your retail operation, so you can see what's selling, control inventory, and scale without multiplying complexity.

We don't sell software. We sell the end of the anxiety of not knowing.

Each branch runs its own POS. Inventory replenishment is manual. Price changes take hours to reach the floor. Consolidated reporting requires logging into each system separately. Finance closes the books days late because branch data has to be re-entered. You know which branches are busy, but you don't know which ones are profitable until the numbers are finally assembled.

Your stores are performing. Your brand is growing. But your systems weren't built to run a multi-branch retail operation at this scale.

WHAT CHANGES WHEN YOU WORK WITH US



Real-time branch visibility

Sales, inventory, and margin by branch -- visible in real time from one platform. No more logging into each system separately or waiting for month-end consolidation.



Every branch on the platform from day one

Branchline gives branch staff a purpose-built retail interface connected to NetSuite in real time. Every transaction captured at the source, no re-entry, no reconciliation, no branches operating outside the system.



Inventory and pricing in sync across all locations

Automated replenishment triggers by branch. Price changes made once at HQ, reflected across all branches and POS within minutes. One version of inventory truth across all channels.



Online and offline unified

OneCart connects your e-commerce and marketplace channels to the same inventory and order stream as your physical stores. No more overselling or channel-by-channel reconciliation.

YOUR SOFTYPE RETAIL STACK

NetSuite SuiteSuccess Wholesale Distribution

Core ERP: financials, inventory, procurement, CRM, reporting, dashboards. Advanced Inventory Management for multi-location, lot/serial tracking, and demand planning.

Branchline (Softype)

Retail branch portal: sales orders, invoices, cash sales, POs, vendor bills, customer payments, and expense reports -- synced to NetSuite in real time. Includes data layer for POS aggregation and validation. Every new branch goes live on the platform immediately, transacting inside the ERP from day one.

OneCart (Partner)

Multi-channel order management: real-time inventory sync across Shopify, Lazada, Shopee, Amazon, and other marketplaces. Catalog publishing and AI-driven listing optimization. Connects to NetSuite via REST API.

Scout by Softype

Read-only AI assessment of your NetSuite environment. Identifies complexity, risk, and inefficiency. Produces a clear optimization roadmap, without disruption.

SuiteExtensions: GoApprove

Multi-level approval workflows for branch purchase requests, inter-branch transfers, and expense submissions.

SuiteExtensions: GoFulfill

Pick, pack, and ship workflows with barcode scanning at the warehouse. Fulfillment status updates flow back to marketplace channels automatically.

24/7 BAU Support

Post go-live partnership: health checks, optimization, training, and a named support team who knows your operation.

WHY SOFTYPE

26
YEARS

600+
PROJECTS

100+
TEAM

25+
COUNTRIES

4
OFFICES

The confidence to decide. The certainty to act.

Industries

Manufacturing · Food Processing · Retail
Construction · Education · Real Estate
Insurance · Hospitality · NGO · Lending
Shipping

Solutions

ERP Implementation · SuiteExtensions
Branchline · OneCart · Scout
Integration · BAU Support



NetSuite | OneCart | Retail &
Omnichannel Solutions



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